

# VISION, GOALS, and OBJECTIVES

## VISION

In 2010, Flatonia will be a community that retains its old fashion charm through managed growth and development while providing quality education and economic opportunity.

## GOALS:

The following goals have been developed to provide guidance in achieving the Vision:

- I. Promote business opportunities and economic growth.
- II. Preserve architectural integrity of the community and develop a beautification program for all of Flatonia.
- III. Ensure quality infrastructure
- IV. Provide educational opportunities that meet the needs of the entire community
- V. Community Services
- VI. Increase affordable housing within Flatonia ETJ

I. Promote business opportunities and economic growth.

Objective I.1: Support existing businesses by establishing the city and/or chamber as a resource for information on state and federal programs and funding opportunities.

Objective I.2: Perform an economic analysis to determine where realistic opportunities for business investment or recruitment exist.

### **Tourism**

Objective I.3: Historic Preservation

- Publicize to the community the known historic information about different buildings and locations
- Elect or hire a town historian
- Identify and attain funding for historic preservation

Objective I.4: Promote Flatonia as a tourist destination

- Look into creating a magazine advertisement
- Capitalize on area-wide resources and attractions (e.g. Muldoon)
- Create an expanded brochure (e.g. Old Spanish Trail)
- Increase involvement in the Painted Churches Tour

Objective I.5: Maximize Flatonia's cultural heritage

- Czech
- German
- English
- Mexican
- Railroad
- Ethnic Foods (promote in markets and restaurants)

Objective I.6: Improve the local Motel (possibly through improved relations between owners and the city)

### **Industry**

Objective I.7: Develop Business Park (near the interstate?)

Objective I.8: Develop local infrastructure

- Natural Gas

- Internet

Objective I.9: Develop downtown

- Main Street redevelopment
- Create residential lofts above ground floor stores
- Relocate Government Offices to downtown buildings

Objective I.10: Consider Zoning/ Design Ordinances to enhance all of the above objectives

II. Preserve architectural integrity of the community and develop a beautification program for all of Flatonia.

Objective II.1: Develop a zoning plan to:

- Preserve the business district's architectural integrity
- Manage development and growth in the residential areas and preserve historic areas.

Objective II.2: Begin implementation to relocate city storage area away from downtown as soon as possible.

Objective II.3: Develop park and restroom facility in downtown area.

Objective II.4: Establish an architectural review committee.

Objective II.5: Establish and enforce building codes and beautification ordinance.

Objective II.6: Beautify the entryways and common (public) areas of Flatonia.

Objective II.7: Establish committee for a yard of the month and business of the month beautification awards and incentive program to encourage participation.

Objective II.8: Improve appearance of community by adding curbing and street improvements and sidewalks.

### III. Ensure quality infrastructure

Objective III.1: Develop a plan for future infrastructure improvements and make available to public.

Objective III.2: Develop infrastructure incentive plan for business growth.

Objective III.3: Improve existing streets with enhanced quality construction including curbs and gutters.

Objective III.4: Through citizen input, develop standards of quality for all infrastructure improvements.

Objective III.5: Obtain adequate Internet access for the entire community.

Objective III.6: Develop plan for bringing natural gas to Flatonia.

Objective III.7: Develop plan for infrastructure improvements in ETJ.

Objective III.8: Develop feasibility plan for Industrial Park.

IV. Provide educational opportunities that meet the needs of the entire community

Objective IV.1: Meet mandated state and federal guidelines.

Objective IV.2: Provide facilities and equipment:

- PE facility
- Cafeteria/auditorium
- Classrooms

Objective IV.3: Provide adult education classes:

- Parenting
- GED
- ESOL
- Computer classes
- Job specific training (for industry to be attracted)

Objective IV.4: Expand volunteer opportunities in education.

Objective IV.5: Get students (and school in general) involved in business community.

Objective IV.6: Improve communication with rural areas and others isolated from community - from committee made up of leaders from civic organizations and leaders from rural areas to promote bond issues.

Objective IV.7: Explore alternative funding opportunities.

Objective IV.8: Improve library facilities (school, city, businesses, etc...)

Objective IV.9: Develop a mentor or job-shadowing program.

## V. Community Services

Objective V.1: Continue to upgrade medical facilities:

- Build synergy between EMS and clinic resources
- Establish funding resources to maintain in situ doctor care, including a 24hr emergency care.

Objective V.2: Finalize plan and implementation of facilities for fire, police, and city maintenance.

- Establish 24-hour police capability.
- Establish full-time fire fighting personnel

Objective V.3: Pursue the development of a multilevel recreational facility

- Set up summer recreational program
- Integrate city and school resources

## VI. Increase affordable housing within Flatonia ETJ

Objective VI.1: Develop zoning ordinances to uphold housing standards for traditional, manufactured and other housing building types.

Objective VI.2: Encourage the development of tenant council and homeowner councils so they have a voice (influence) in the maintenance of the property.

Objective VI.3: Develop financial programs to encourage the building or expansion of housing.

Objective VI.4: Ensure affordable access to infrastructure for all types of housing and provide housing educational programs.